



# MSDUK 2022 CONFERENCE & AWARDS

Sustainability | Supplier Diversity | Socio-Economic Inclusion



## SPONSORSHIP BROCHURE

7-9 September 2022 | London

The largest supplier diversity conference in the UK and Europe





# WHAT TO EXPECT



## Meet and network

Meet corporate members and over 700 high-growth and innovative Ethnic Minority Businesses (EMBs)



## Industry-focused spotlights and panel discussions



## Finals of 2022 MSDUK Innovation Challenge

10 innovative ideas focusing on corporate sustainability



## Insights and discussion

Trending topics across various industries from C-suite executives



## Business expo

Showcasing over 150 EMBs and Supplier Diversity teams representing over 100 global and British companies



## Business Awards evening

Recognising exceptional ethnic minority entrepreneurs and committed corporations

## Who's coming

100+ GLOBAL BRANDS

100+ EXHIBITORS

700+ ATTENDEES

50+ INSPIRATIONAL SPEAKERS

20+ CORPORATE BUYERS

20+ VENTURE CAPITALISTS AND INVESTORS

## 2022 hosts



### Awards host

**Sir Lenny Henry**

Actor, comedian, presenter and writer



### Conference host

**Jessica Huie**

Publicist, speaker, entrepreneur and author

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# ABOUT THE CONFERENCE



**Minority Supplier Development UK (MSDUK), along with our headline sponsors Unilever, Accenture, EY, Bristol Myers Squibb and Intel invites you to the largest supplier diversity conference in the UK and Europe. This conference is the largest event of its kind for Ethnic Minority Businesses (EMB'S) across the UK and Europe, welcoming over 500 EMB's and 100s of corporate executives to make connections and do business.**



The pandemic has highlighted and exacerbated long-standing socio-economic inequities. To help create more equitable organisations and societies, firms will need to be more deliberate than ever about diversity and inclusion, carefully reassessing the foundations on which they stand. That means doing more than setting targets. It means embedding diversity and inclusion across their business and supply chains.

MSDUK 2022 Conference debates, discusses and finds solutions to embed sustainability and economic inclusion into corporate supply chain strategy and purpose.

There is a growing consensus that the interests of both society and investors are best served by organisations that focus on multi-dimensional value creation for the benefit of all their stakeholders, not just shareholders.

Click on the video to view our highlights from the MSDUK 2018 conference.

**MORE INFO ON NEXT PAGE**





# ABOUT THE CONFERENCE



## INTERNATIONAL DAY BY INVITATION ONLY

London, 7th Sept 2022

**Focus:** Supplier Diversity across Europe

Attended by over 200+ global supplier diversity leaders and Ethnic Minority Businesses, this year's international day will see the launch of much awaited 'Minority Businesses Matters-Europe' report, analysing the economic contribution these businesses make to the European economy. MSDUK's European Supplier Diversity Project (ESDP) will present in-depth report on the progress made in six European countries and key challenges.



## KNOWLEDGE FORUM

London, 8th Sept 2022  
09:00-17:00 GMT

The knowledge forum brings together C-Suite leaders, supplier diversity executives, procurement professionals and Ethnic Minority Businesses to discuss, debate and share common challenges and opportunities to achieve greater outcomes across corporate supplier diversity programmes.

Highlights:

- C-Suite panel discussion
- Workshops and seminars presenting industry insights and policy initiatives impacting supplier diversity
- Fire side chat with successful Ethnic Minority Businesses as well as young entrepreneurs.
- Launch of the MSDUK Centre of Supplier Diversity Excellence
- Emerging trends and approaches to SD across Europe and the rest of the world.

## INNOVATION CHALLENGE

London, 8th Sept 2022  
12:00-17:00 GMT

The finals of the MSDUK 2022 Innovation Challenge will present 10 exceptional ethnic minority founders that are creating ideas that will transform the world. This year's competition focusses on corporate sustainability with applicants presenting environment, social and economic solutions to address the need for greater sustainability. Watch this intense finale of the 2022 Innovation Challenge live, with the overall winner walking away with the £20,000 prize money.



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# ABOUT THE CONFERENCE



## BUSINESS AWARDS

London, 8th Sept 2022  
18:30-00:00 GMT

Join us to celebrate the achievements and commitment of our corporate members for a diverse and inclusive supply chain and recognise some of the most inspiring ethnic minority entrepreneurs from across the UK at the glittering awards ceremony hosted by Sir Lenny Henry.

Highlights:

- An evening to celebrate multicultural Britain that brings entertainment, art, and food from around the world
- Attended by 500+ guests including corporate leaders, ministers, policy makers and ethnic minority entrepreneurs from all across the world
- Inspiring entrepreneurial talks
- Hosted by legendary British actor, comedian, singer, television presenter and writer, Sir Lenny Henry CBE.

## BUSINESS SHOW

London, 9th Sept 2022  
09:00-16:00 GMT

The prestigious QE11 Conference Centre will be host to the largest business expo showcasing the best of Ethnic Minority Businesses from the UK and Europe. For exhibitors, the MSDUK Business show marks an unparalleled opportunity to showcase your brand, identify potential suppliers or new purchasers, and expand your network at the premier event for Ethnic Minority Business owners. For attendees, walking the Business Show floor offers you the best opportunity to connect with the more than 1,000 business owners, government agencies and Fortune 1000 enterprises seeking to do business with Ethnic Minority Businesses.

Highlights:

- 100+ exhibitors
- European Ethnic Minority Business lounge
- Silent business talks
- 700+ buyers and entrepreneurs attending.



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# VENUE INFORMATION



## BUSINESS AWARDS VENUE

London, Old Billingsgate  
EC3R 6DX

Old Billingsgate Market is in the heart of the City on the North bank of the River Thames and has a beautiful terrace with unrivalled views of Tower Bridge, City Hall, The Shard and London Bridge. The Victorian building was originally Billingsgate Fish Market, the world's largest fish market in the 19th century.



## CONFERENCE VENUE

London, QE11 Centre  
SW1P 3EE

The Queen Elizabeth II Centre is the largest dedicated conference and exhibition facility in central London. It's located in the City of Westminster, close to Parliament Square.



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# SPONSORSHIP PACKAGES



## HEADLINE SPONSOR

**SOLD OUT**

- Maximum pre-event, during and post event brand visibility across media, website, digital marketing and at the conference
- Multiple speaking opportunities - senior leaders message, panel participation, workshop hosts, welcome address etc
- PR/Media recognition in press releases, media appearance (exclusive to Headline Sponsor)
- Package of 10 full conference tickets and additional day tickets
- Premium exhibition booth
- Full page advert in digital conference brochure.

INNOVATION CHALLENGE:



BUSINESS SHOW:



KNOWLEDGE FORUM:



TECHNOLOGY:



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## GOLD SPONSOR

**1 AVAILABLE**

### Exclusive sponsorship for the International day and business exhibition

- Brand recognition on website and during the conference
- Opportunity to speak at the event
- Package of 7 full conference and additional day tickets
- Premium exhibition booth
- Full page advert in digital conference brochure.

INTERNATIONAL DAY:



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Join these global companies and become a sponsor of MSDUK



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# SPONSORSHIP PACKAGES



## SILVER SPONSOR

SOLD OUT

### Exclusive Innovation Challenge Pillars Sponsorship

- Brand recognition on website and during the conference
- Opportunity to speak at the event
- 4 full conference and additional day tickets
- Standard exhibition booth
- Full page advert in digital conference brochure.

SILVER SPONSORS:



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## BRONZE SPONSOR

5 AVAILABLE

### Sponsor Business Lounge, Inspired Talks Stage (2), Knowledge Forum Luncheon and Mobile App.

- Brand recognition on website and during the conference
- 3 full day conference and additional day tickets
- Standard exhibition booth
- Half page advert in digital conference brochure.

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## GENERAL SPONSOR

MULTIPLE AVAILABLE

### Sponsor workshops, special Innovation Award, Industry cluster at the business show, media wall and similar.

- Brand recognition on website and during the conference
- 2 full conference and additional day ticket
- Standard exhibition booth
- Half page advert in digital conference brochure.

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# BE A BUSINESS AWARDS SPONSOR



**MSDUK 2022  
AWARDS**

London, 8th Sept 2022  
18:30-00:00 GMT

## BUSINESS AWARDS DINNER SPONSOR

**SOLD OUT**

- Maximum pre-event, during and post event brand visibility across media, website, digital marketing and at the awards
- Multiple speaking opportunities-senior leaders message, panel participation, welcome address etc
- PR/Media recognition in press releases, media appearance
- Package of 10 full conference tickets and additional day and awards tickets
- Premium exhibition booth
- Present one of the awards
- Full page advert in conference brochure
- Seat at the top table.

HEADLINE SPONSOR:



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## RECEPTION SPONSOR

**2 AVAILABLE**

**Exclusive sponsorship of pre-Award reception and after-dinner party.**

- Brand recognition at the awards evening
- Package of 4 full conference tickets and additional awards tickets
- Standard exhibition booth
- Present one of the awards
- Full page advert in conference brochure.

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# INDIVIDUAL AWARDS SPONSOR

## SPONSOR ONE OF OUR PRESTIGIOUS MSDUK BUSINESS AWARDS

Individual awards are given out in the evening. The awards include:



Corporation of the Year



Emerging Corporation of the Year



Entrepreneur of the Year



Women Business of the Year



Business Growth



Supplier Diversity Advocate of the Year

### WHAT IS INCLUDED:

- Brand visibility at the awards and during the conference
- PR/Media recognition in press releases, media appearance
- Package of 3 full conference tickets and additional awards tickets
- Standard exhibition booth
- Present one of the awards
- Half page advert in conference brochure.

CONFIRMED SPONSORS:

 AgileOne



6 AVAILABLE

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London, 8th Sept 2022  
18:30-00:00 GMT

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# JOIN THESE GLOBAL COMPANIES



Our confirmed sponsors:



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**Leicester** (Head office)

Studio 5  
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3 Burton Street  
Leicester  
LE1 1TB  
+44 (0) 116 253 2520

**Birmingham**

Regus Offices  
1 Victoria Square  
Birmingham  
B1 1BD

**London**

Uncommon  
25 Horsell Road  
Highbury East  
N5 1XL